

370 pt

Approach

Light

Light Italic

Regular

Regular Italic

Medium

Medium Italic

SemiBold

SemiBold Italic

Bold

Bold Italic

Black

Black Italic

ExtraBlack

ExtraBlack Italic

UltraBlack

UltraBlack Italic

Regular 700 pt

a

Light 500 pt

1 2 7

UltraBlack Italic 372 pt

Maac

SemiBold 340 pt

E 1 a b o

Light Italic 190 pt

Athletics

Bold Italic 190 pt

Football

Black 170 pt

HISTORY

Regular 170 pt

CULTURE

**The Stranger is a 1942
novel by French author
Albert Camus. It has
long been considered
a classic novel.**

A research university is a university that is committed to research as a central part of its mission. Such universities have a strong focus on research and often have well known names. Undergraduate courses at research universities are often academic rather than vocational and do not prepare students for particular careers, but many employers value degrees from research universities because they teach fundamental life skills.

Light 70 pt

Guillaume Apollinaire

Light Italic 70 pt

Ingeborg Bachmann

Regular 70 pt

Nicholas Christopher

Regular Italic 70 pt

Mahmoud Darwish

Medium 70 pt

Clement Greenberg

Medium Italic 70 pt

Thomas Friedman

SemiBold 70 pt

José Echegaray

SemiBold Italic 70 pt

David Halberstam

Bold 70 pt

Alexander Woolcott

Bold Italic 70 pt

Katherine Mansfield

Black 70 pt

Margaret Laurence

Black Italic 70 pt

Velimir Khlebnikov

ExtraBlack 70 pt

Storm Jameson

ExtraBlack Italic 70 pt

Theodore Sturgeon

UltraBlack 70 pt

Andrei Platonov

UltraBlack Italic 70 pt

Margaret Mitchell

Light 150 pt

Rationals

100 pt

Mordecai Richler

48 pt

BRITISH EMPIRE ULTIMATE FACTS

Discover hot fun in the summertime

Light 45 pt

Second month of 2019 Traditional Japanese

30 pt

THE ICONIC BRAZILIAN STATUE Spreads Balinese art and culture Revealing the ancient britons

20 pt

One can define social status in relation to wealth, and to the power granted by the wealth. It has been argued that the upper, ruling classes have legitimized their rule with claims of status.

12 pt

Carnegie led the expansion of the American steel industry in the late 19th century and is often identified as one of the richest people, and richest Americans, in history. He became a leading philanthropist in the United States and in the British Empire. He gave away about \$350 million to charities.

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Light Italic 150 pt

Creatives

100 pt

William Kennedy

48 pt

FIGURE FOR NEXT GENERATIONS
Study medicine in the United States

Light Italic 45 pt

*All the woman behind
Documents and books*

30 pt

*THE YEAR 1849 IN CALIFORNIA
National aquarium of Denmark
The story of a new liveable city*

20 pt

*Telegraphist was one of the very first high
technology professions of the modern era. Many
young men and young women left their farms and
fishing communities in the late 19th century.*

12 pt

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Regular 150 pt

Architects

100 pt

Howard Norman

48 pt

LIGHTNING IN THE LAST CENTURY Galileo and early space exploration

Regular 45 pt

Contemporary dance

30 million people here

30 pt

RING THE BELL FOR SERVICE

Expression in murals and graffiti

Thousands of savage animals

20 pt

Thirlestane Castle is a castle set in extensive parklands near Lauder in the Borders of Scotland. The site is aptly named Castle Hill, as it stands upon raised ground within Lauderdale.

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Regular Italic 150 pt

Formalists

100 pt

Natalia Ginzburg

48 pt

*GAINED MATURITY AND WISDOM
Were a rarity in the public sphere*

Regular Italic 45 pt

*Rhythm of the streets
Another wall for them*

30 pt

*STANDARD DEVIATION OF 14.3
Top dance videos on YouTube
Artists that were once forgotten*

20 pt

*English is the most widely spoken language in the
United States and is the common language used
by the federal government, to the extent that all
laws and compulsory education are practiced.*

12 pt

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Medium 150 pt

Bauhaus

100 pt

Maurice Sendak

48 pt

AND TO BRING HEAVEN CLOSER
Documenting festivals and rituals

Medium 45 pt

Great balls of freedom Let there be equality

30 pt

AND FAIRY TALES WILL REMAIN Over 150 of her masterpieces Africa's key contemporary event

20 pt

His reputation as the first Renaissance monarch in Scotland has sometimes been exaggerated, based on attacks on him in later chronicles for being more interested in such unmanly pursuits.

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Medium Italic 150 pt

Nationals

100 pt

Lawrence Durrell

48 pt

*AN ASTONISHING ACHIEVEMENT
Becomes the godfather of manga*

Medium Italic 45 pt

Stairway to Australia

Tickets cost 85£

30 pt

WOMEN BEHIND THE CRAFTS

Remember who inspired you

Now the chocolate is melting

20 pt

A de facto standard is a standard, formal or informal, that has achieved a dominant position by tradition, enforcement, or market dominance. It has not necessarily received formal approval.

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SemiBold 150 pt

Realestate

100 pt

Mercè Rodoreda

48 pt

MAIN PLACES OF PRODUCTION

Unique compositional skills needed

SemiBold 45 pt

The girl from London About untold secrets

30 pt

THE ADVENTURES OF AUGIE

Your writing is getting boring

The rock is weighed over 67 kg

20 pt

In social science and politics, power is the capacity of an individual to influence the conduct, behaviour, of others. The term authority is often used for power that is perceived as legitimate.

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SemiBold Italic 150 pt

Macbeth

100 pt

James Emanuel

48 pt

CREATOR OF A CULTURAL ASSET
Deep into the history of humans

SemiBold Italic 45 pt

***Take my eyes off you
Sound of the drones***

30 pt

***THE TEACHER SAID SIT DOWN
Unable to scale the 12 feet fence
Are going to the meeting point***

20 pt

***When the first school for the deaf, then called the
Sumner Deaf and Dumb Institution, was opened
at Sumner, south east of Christchurch in 1878,
Mitchell applied unsuccessfully for the position.***

12 pt

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Bold 150 pt

Kilometers

100 pt

William Golding

48 pt

EMPHASIS ON LOCAL LIBRARIES

May issue of the American review

Bold 45 pt

**A maritime sensation
Increased by 3 points**

30 pt

**THEY KNOW SHE CAN DO THIS
Music will take your breath away
She tends to make her own fun**

20 pt

**The verses preserved under Theognis name
are written from the viewpoint of an aristocrat
confronted by social and political revolution
typical of Greek cities in the archaic period.**

12 pt

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Bold Italic 150 pt

Goalscorer

100 pt

Truman Capote

48 pt

BUILDINGS OF COPENHAGEN
Through the medium of television

Bold Italic 45 pt

***Specialized collection
Live at number 4802***

30 pt

***DREAM OF YOUR BEST FRIEND
Who frequently reads books
She knows he likes to party***

20 pt

***Listening differs from obeying. A person who
receives and understands information or an
instruction, and then chooses not to comply with
it or to agree to it, has listened to the speaker.***

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Black 150 pt

Headhunts

100 pt

Boris Pasternak

48 pt

MODERN ENVIRONMENTALISM

Elites in a medieval metropolis

Black 45 pt

Magic feeling inside Great gum machines

30 pt

WORLD LONG JUMP RECORD Institut Français de la Mode Was on Tuesday 27 May, 2014

20 pt

The primary use for the kylix was drinking wine, usually mixed with water, and sometimes other flavourings, at a symposium or male drinking party in the ancient Greek world.

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Black Italic 150 pt

Frankfurt

100 pt

Hannah Arendt

48 pt

FIGHTS AGAINST HEAVY ODDS
A new golden age for architecture

Black Italic 45 pt

***Steal this sentence!
Over 24 contestants***

30 pt

***ROCKING THE WORLD TOUR
The red square and the park
Ceiling in the main auditorium***

20 pt

***The first major distinction that must be made
when evaluating word knowledge is whether
the knowledge is productive or receptive even
within those opposing categories.***

12 pt

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ExtraBlack 150 pt

Cameras

100 pt

Randall Jarrell

48 pt

A JOURNEY FULL OF INVENTION

Humans have tried to learn more

ExtraBlack Italic 150 pt

Sanddman

100 pt

Kazuo Ishiguro

48 pt

TOOLS SHAPED OUR WORLD
From hero to zero in few hours

UltraBlack 150 pt

Mundane

100 pt

Rachel Anders

48 pt

FORM FOLLOWS FUNCTION
The devil is always in the detail

UltraBlack Italic 150 pt

Research

100 pt

Maurice Baring

48 pt

MALLETS ARE BIG AND ROUND
International standard theater

Basic character set Medium 70 pt

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

abcdefghijklmn

opqrstuvwxyz

0123456789

About the font – 9 pt

Approach is a modern approximation to the early grotesques. An utilitarian low contrast font, a bit mechanic but plenty of character. One of its characteristic elements is a kind of 'elbow pipe' shape that is present in many letters like the tail of the a, f, j, t, R, Q or 1 among others. Besides, the synthetic punctuation and quotes give it a more contemporary appearance. Approach tries to feel fresh against all odds, being familiar but different.

Languages – 9 pt

Afrikaans, Albanian, Basque, Bosnian, Bulgarian, Catalan, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Filipino, Finnish, French, Galician, German, Hungarian, Icelandic, Indonesian, Irish, Italian, Javanese, Kurdish, Latin, Latvian, Lithuanian, Malay, Maltese, Moldovan, Norwegian, Polish, Portuguese, Romanian, Scottish Gaelic, Serbian, Slovak, Slovenian, Somali, Spanish, Swahili, Swedish, Tagalog, Turkish, Welsh, Zulu & more.

Info – 9 pt

Release date

June 2019

16 styles

Light, Light Italic, Regular, Regular Italic, Medium, Medium Italic, SemiBold, SemiBold Italic, Bold, Bold Italic, Black, Black Italic, ExtraBlack, ExtraBlack Italic, UltraBlack and UltraBlack Italic.

Desktop formats

OpenType (OTF)

Web formats

Embedded OpenType (EOT)
Scalable Vector Graphics (SVG)
TrueType web (TTF)
Web Open Font (WOFF)
Web Open Font 2 (WOFF2)

Licenses – 9 pt

Desktop For use on a desktop computer. Including the most common uses, both personal and commercial, for use in desktop applications such as Adobe Photoshop, Adobe InDesign and Microsoft Office. Desktop licenses are based on the number of computers in which the font will be installed.

Webfont For a website or web application. A webfont license allows to embed the font into a website, so that it can be displayed on any browser. The license is based on a monthly pageview allowance for the webfonts. One time fee, this license does not need to be renewed if the site remain within that monthly pageviews.

ePub For use on an electronic publication. The license allows to embed the font in an electronic publication such as digital books, magazines, newspapers. An ePub license is based on the number of publications in which the font is used and each issue counts as a separate publication.

App For a mobile app for iOS, Android or Windows Phone, the license allows to embed the font in the mobile application's code. Licenses are purchased based on the total number of different apps created.

Server For use on sites, web apps, or services that allow a non-licensed user to utilize the font to create a personalized product. This license is valid for one year and is renewed each year that the font remains in use. A font downloaded with this license cannot be used in Software as a Service.

100 pt

Approach.