

► Periódico Display version overview (Several weights and sizes)

***El cultural***

*Communication by writing*

INDEPENDIENTE

*One of the best magazine*

**Periódico**

REGIONAL Y NACIONAL

**The printed publications and the iPad**

News Headlines

This supplement that contain a lot of things

***International flavor***

General-interest newspapers typically publish

► Periódico Text version overview

A newspaper is a *regularly scheduled* publication containing news, information, and advertising, usually printed on relatively inexpensive, low-grade paper such as newsprint. The newspaper is typically funded by paid subscriptions and advertising.

Early publications played into the development of what would today be recognized as the newspaper, which came about around 1600. Around the fifteenth and sixteenth centuries, in *England and France*, long news accounts called “relations” were published.

The worldwide recession of 2008, combined with the rapid growth of web-based alternatives, caused a serious decline in *advertising and circulation*, as many papers closed or sharply re-trenched operations.

General-interest newspapers typically publish stories on local and national *political events and personalities*, crime, business, entertainment, society and sports.

Most traditional papers also feature an *editorial page* containing editorials written by an editor and columns that express the personal opinions of writers. Other features include **Periódico Display** and *classified advertising*.

Periódico Display Thin  
*Periódico Display Thin Italic*  
Periódico Display UltraLight  
*Periódico Display UltraLight Italic*  
Periódico Display ExtraLight  
*Periódico Display ExtraLight Italic*  
Periódico Display Light  
*Periódico Display Light Italic*  
Periódico Display Regular  
*Periódico Display Regular Italic*  
Periódico Display Medium  
*Periódico Display Medium Italic*  
Periódico Display SemiBold  
*Periódico Display SemiBold Italic*  
Periódico Display Bold  
*Periódico Display Bold Italic*  
**Periódico Display Black**  
***Periódico Display Black Italic***  
**Periódico Display UltraBlack**  
***Periódico Display UltraBlack Italic***

Periódico Text Light  
*Periódico Text Light Italic*  
Periódico Text Regular  
*Periódico Text Regular Italic*  
Periódico Text Medium  
*Periódico Text Medium Italic*  
Periódico Text SemiBold  
*Periódico Text SemiBold Italic*  
Periódico Text Bold  
***Periódico Text Bold Italic***



► Periódico Display: UltraBlack Italic / 160 pt

# London

► Periódico Display: Medium, ExtraLight and ExtraLight Italic / 24 pt

**He decides to investigate the dog's death, despite his father's orders to stay out of other people's business.** However, he is severely limited by his fears and difficulties when interpreting the world around him. *Throughout his adventures, Christopher records his experiences in a book: a "murder mystery novel".*

► Periódico Text: Semibold, Light / 9 pt

**Christopher, a fifteen-year-old boy with autism, lives with his father, he explains that his mother died two years ago.** He discovers the dead body of Wellington, the neighbour's dog, speared by a garden fork. Mrs Shears, Wellington's owner, calls the police, and Christopher comes under suspicion. When a policeman touches him, he hits the policeman, and is arrested, then released with a caution. He decides to investigate the dog's death, despite his father's orders to stay out of other people's business. However, he is severely limited by his fears and difficulties when interpreting the world around him. Throughout his adventures, Christopher records his experiences in a book: a "murder mystery novel". During his investigation, Christopher meets people whom he has never before encountered, even though they live on the same street, including the elderly Mrs Alexander, who informs Christopher that his mother had an affair with Mr Shears and had been with him for a long time.

► Periódico Text: Semibold Italic, Light Italic / 9 pt

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► Periódico Display: Thin / 30 pt

«Superbly realised, a funny as well as a sad book»

► Periódico Text: Semibold, Light / 7 pt

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**Mark Haddon** (born 26 September 1962) is an English novelist, best known for *The Curious Incident of the Dog in the Night-Time* (2003). He won the Whitbread Award, Guardian Prize, and a Commonwealth Writers Prize for that work. In 1987, Haddon wrote his first children's book, *Gilbert's Gobstopper*. This was followed by many other children's books, which were often self-illustrated. Haddon is also known for his series of Agent Z books, one of which, *Agent Z and the Penguin from Mars*, was made into a 1996 Children's BBC sitcom. He also wrote the screenplay for the BBC television adaptation of Raymond Briggs's story *Fungus the Bogeyman*, screened on BBC1 in 2004. In 2007 he wrote the BBC television drama *Coming Down the Mountain*. In 2003, Haddon won the Whitbread Book of the Year Award—in the Novels rather than Children's Books category—for *The Curious Incident of the Dog in the Night-Time*. He also won the Commonwealth Writers Prize in the Best First Book category, as *The Curious Incident* was considered his first written for adults; yet he also won the Guardian Children's Fiction Prize, a once-in-a-lifetime award judged by a panel of children's writers. *The Curious Incident* is written from the perspective of a 15-year-old boy with Asperger syndrome.

► Periódico Text: Semibold Italic, Light Italic / 7 pt

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► Periódico Display: UltraLight / 150 pt

# Singapore

► Periódico Display: SemiBold, Light and Light Italic / 24 pt

**He decides to investigate the dog’s death, despite his father’s orders to stay out of other people’s business.** However, he is severely limited by his fears and difficulties when interpreting the world around him. *Throughout his adventures, Christopher records his experiences in a book: a “murder mystery novel”.*

► Periódico Text: Bold, Regular / 9 pt

**Christopher, a fifteen-year-old boy with autism, lives with his father, he explains that his mother died two years ago.** He discovers the dead body of Wellington, the neighbour’s dog, speared by a garden fork. Mrs Shears, Wellington’s owner, calls the police, and Christopher comes under suspicion. When a policeman touches him, he hits the policeman, and is arrested, then released with a caution. He decides to investigate the dog’s death, despite his father’s orders to stay out of other people’s business. However, he is severely limited by his fears and difficulties when interpreting the world around him. Throughout his adventures, Christopher records his experiences in a book: a “murder mystery novel”. During his investigation, Christopher meets people whom he has never before encountered, even though they live on the same street, including the elderly Mrs Alexander, who informs Christopher that his mother had an affair with Mr Shears and had been with him for a long time.

► Periódico Text: Bold Italic, Regular Italic / 9 pt

***Christopher, a fifteen-year-old boy with autism, lives with his father, he explains that his mother died two years ago.*** *He discovers the dead body of Wellington, the neighbour’s dog, speared by a garden fork. Mrs Shears, Wellington’s owner, calls the police, and Christopher comes under suspicion. When a policeman touches him, he hits the policeman, and is arrested, then released with a caution. He decides to investigate the dog’s death, despite his father’s orders to stay out of other people’s business. However, he is severely limited by his fears and difficulties when interpreting the world around him. Throughout his adventures, Christopher records his experiences in a book: a “murder mystery novel”. During his investigation, Christopher meets people whom he has never before encountered, even though they live on the same street, including the elderly Mrs Alexander, who informs Christopher that his mother had an affair with Mr Shears and had been with him for a long time.*

► Periódico Display: Black / 30 pt

## The curious incident of the dog (1988–2003)

► Periódico Text: Bold, Regular / 7 pt

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► Periódico Text: Bold Italic, Regular Italic / 7 pt

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► Periódico Display: Medium / 150 pt

# Shanghai

► Periódico Display: Bold, Regular and Regular Italic / 24 pt

**He decides to investigate the dog’s death, despite his father’s orders to stay out of other people’s business.** However, he is severely limited by his fears and difficulties when interpreting the world around him. Throughout his adventures, *Christopher records his experiences in a book: a “murder mystery novel”*.

► Periódico Text: Medium / 9 pt

Christopher, a fifteen-year-old boy with autism, lives with his father, he explains that his mother died two years ago. He discovers the dead body of Wellington, the neighbour’s dog, speared by a garden fork. Mrs Shears, Wellington’s owner, calls the police, and Christopher comes under suspicion. When a policeman touches him, he hits the policeman, and is arrested, then released with a caution. He decides to investigate the dog’s death, despite his father’s orders to stay out of other people’s business. However, he is severely limited by his fears and difficulties when interpreting the world around him. Throughout his adventures, Christopher records his experiences in a book: a “murder mystery novel”. During his investigation, Christopher meets people whom he has never before encountered, even though they live on the same street, including the elderly Mrs Alexander, who informs Christopher that his mother had an affair with Mr Shears and had been with him for a long time.

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► Periódico Display: Bold / 40 pt

## “Bring your imagination with you”

► Periódico Text: Medium / 7 pt

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